



NATIONAL FOOTBALL LEAGUE 280 Park Avenue, New York, NY 10017 (212) 450-2000 \* FAX (212) 681-7573 WWW.NFLMedia.com

Joe Browne, Executive Vice President-Communications Greg Aiello, Senior Vice President-Public Relations

#### **COLTS & SAINTS KICK OFF SEASON THURSDAY NIGHT ON NBC**

No more waiting. The NFL roars back Thursday night.

NFL Kickoff 2007 starts in Indianapolis that night when the Super Bowl XLI champion Colts host the New Orleans Saints in the season's first game (NBC, 8:30 PM ET) that will be the culmination of kickoff festivities at Monument Circle in downtown Indianapolis and at the RCA Dome, site of the game.

The Saints – who reached the NFC Championship Game last year – are the hometown team of Colts quarterback **PEYTON MANNING**, the Super Bowl XLI MVP. Manning will square off against his fellow starting quarterback in the 2007 Pro Bowl, **DREW BREES**. Indianapolis has won its last 10 primetime regular-season games, including four last year.

The Thursday night kickoff will be accompanied by musical performances to celebrate the beginning of the season and honor the Colts and the city of Indianapolis.

The pregame special show, "NFL OPENING KICKOFF 2007 PRESENTED BY SPRINT" on NBC, NFL Network and SIRIUS Satellite Radio at 8:00 PM ET will feature performances by Indiana-native JOHN MELLENCAMP, FAITH HILL and KELLY CLARKSON. KEYSHIA COLE will be joined by Fort Wayne, Indiana's Voices of Unity Youth Choir in singing the national anthem. Mellencamp will perform at the RCA Dome and Hill, Clarkson and HINDER will sing at a free concert at Monument Circle.

## **LET'S KICK IT OFF!**

The players are ready...America's ready.

After seven months of offseason, here comes five months of pressure-packed unpredictability. The National Football League – with its 17 weeks of surprises -- is back. The excitement quotient in America just took a jump – big time!

"This is when it gets serious," says Miami Dolphins defensive tackle **VONNIE HOLLIDAY**. "This is why you go through the whole offseason. This is what it's all about."

What it will be all about when the season ends on December 30 is anybody's guess. Unpredictability? Last season, seven teams that qualified for the playoffs in 2005 did not make them in 2006. Since 2000 – that's seven seasons – 12 different teams have played in the Super Bowl.

"I think the biggest mistake is to try to pick up where you left off," says head coach **SEAN PAYTON** of the New Orleans Saints. "In our business, you start again from Day One."

"Day One" is this Thursday, when Payton's Saints visit the Super Bowl XLI champion Indianapolis Colts in the kickoff to the season. Then comes 13 games on Sunday, with Kickoff 2007 Weekend concluding on Monday night with a primetime doubleheader on ESPN.

The weekend will mark the beginning of one more raucous NFL season -- played under the theme of "Who Wants It More?" -- that arrives already packed with intrigue and change:

• CAN THE COLTS REPEAT?: They brought Indianapolis its first major professional sports league championship when they won Super Bowl XLI. They are the winningest team in the NFL in the past five years (60 victories). They can become the first team in history to win at least 12 games in five consecutive seasons. But the Indianapolis Colts really have only one thing in mind – matching the eight times NFL teams won back-to-back Super Bowls. Indy head coach TONY DUNGY played (in 1978) for the only team, the Pittsburgh Steelers, to perform the feat twice, and he learned a lesson that he and his players will follow this year.

"(Steelers head coach) **CHUCK NOLL**'s attitude and the players' attitude was that they put the rings away before training camp because they wanted to go win another one," says Dungy. "Coach Noll and those guys were never intimidated by trying to win another title."

- BRETT LOOKS TO SET A RECORD: TERRY BRADSHAW calls BRETT FAVRE "the best quarterback I have ever seen." Favre this season can become "the best" in one of the key QB categories touchdown passes. With seven this year (he has 414), the Green Bay Packers' quarterback can top DAN MARINO (420) for the most TD passes in history.
- ON-FIELD TRENDS: Versatility on defense...opening up of offensive schemes...more 3-4 defenses. Those are some of the trends NFL coaches have identified as "what to look for" in 2007.

<u>Defensive players, more and more, have to be versatile.</u> "You look for players whose versatility becomes a weapon," says Baltimore Ravens linebackers coach **JEFF FITZGERALD**. "You look for a guy who can rush the passer, stop the run *and* cover tight ends and wide receivers downfield".......More teams are going to the <u>3-4 defense</u>. "A big reason is that in college, the defensive ends are 240- and 250-pound guys, and when they get to the NFL, the conversion to outside linebacker is a lot easier for them in a 3-4," says San Diego Chargers defensive coordinator **TED COTTRELL**......<u>Offenses look like they will be opening up even more</u>. "Everybody has been influenced by the emergence of the West Coast Offense and has a scheme that uses more finesse than in years past," says Ravens running backs coach **TONY NATHAN**.

- TIGHT COMPETITION: Last year, almost half the games were decided by a single score. Things always seemed to come down to late in the game, and late in the year: seven games were decided in the last two minutes or overtime in Weeks 16-17. And at least one such game was played in the three playoff rounds preceding Super Bowl XLI. "You see the scores on Sunday and nothing should surprise anyone anymore," says Seattle Seahawks head coach MIKE HOLMGREN. "Anybody's capable of beating anyone else. In our league at the beginning of the season, there's tremendous optimism in every city."
- NEW COACHES/PLAYERS IN NEW PLACES: The Pittsburgh Steelers will have only their third head coach (MIKE TOMLIN) in the past 38 years. The Oakland Raiders will have the NFL's youngest head coach since 1970 (LANE KIFFIN, 32). Those two will join five other new head coaches this season CAM CAMERON (Miami), BOBBY PETRINO (Atlanta), WADE PHILLIPS (Dallas), NORV TURNER (San Diego) and KEN WHISENHUNT (Arizona).

And on the field, there are a lot of players in new uniforms (and the San Diego Chargers will have completely new uniforms): **JEFF GARCIA** is in Tampa Bay, **AHMAN GREEN** in Houston, **DANTE HALL** in St. Louis, **JOE HORN** in Atlanta, **JAMAL LEWIS** in Cleveland, **WILLIS MC GAHEE** in Baltimore, **RANDY MOSS** in New England and **TAKEO SPIKES** in Philadelphia, to name but a few.

- <u>CAPTAINS SALUTED</u>: NFL clubs will emphasize the role of season-long team captains this year on offense, defense and special teams through a team captain leadership initiative. The purpose of the program is to support and recognize the importance of team leadership through the role of the captains. The captains will wear the letter "C" on their upper right chest. "Part of good leadership is getting followers, guys that will follow you," says Detroit Lions head coach ROD MARINELLI in describing the attributes of a good captain. "You have to be able to show the physical part of the game on tape and courage on tape."
- LONDON, HERE WE COME!: The NFL will stage the first in its new series of international regular-season games in the United Kingdom's capital city when the Miami Dolphins host the New York Giants at London's Wembley Stadium on Sunday, October 28. It will be the first NFL regular-season game to be played outside of North America. More than half a million ticket requests poured in soon after the NFL announced the game.
- HAPPY ANNIVERSARY!: Season-long anniversaries will be celebrated by the Pittsburgh Steelers (75th season), Philadelphia Eagles (75th season), Washington Redskins (75th) and Cincinnati Bengals (40th), and the Green Bay Packers will salute the 50th anniversary of Lambeau Field.
- PLUS: Flexible-scheduling returns after a successful first year...NFL Network shows football 24/7...a new-look NFL.com will show highlights immediately after every game...MIKE NOLAN and JACK DEL RIO will wear their "throwback" suits on the sideline...and much more.

Come the night of December 30, it will all be decided – for the regular season. Then comes the pressure-cooker of the playoffs.

But not so fast, say the coaches. There's Week 1...then Week 2...and every week thereafter.

"The next game," says New York Giants head coach TOM COUGHLIN, "is the most important game of your schedule."

# **FINAL 2007 PRESEASON RECORDS**

| AFC - 2007 Preseaso  | on         |     |          |     |       |       |      |      |     |          |       |          |        |        |
|----------------------|------------|-----|----------|-----|-------|-------|------|------|-----|----------|-------|----------|--------|--------|
| AFC East             |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| New York Jets        | 3          | 10  | .750 84  | 76  | 8     | 10    | 1-1  | 2-0  | 0-0 | .000 0-0 | .000  | 3-1      | 2W     | 3-1    |
| New England Patriots | 2          | 20  | .500 85  | 67  | 18    | 10    | 1-1  | 1-1  | 0-0 | .000 0-1 | .000  | 2-1      | 2W     | 2-2    |
| Buffalo Bills        | 2          | 20  | .500 56  | 64  | -8    | 5     | 0-2  | 2-0  | 0-0 | .000 0-1 | .000  | 2-1      | 1W     | 2-2    |
| Miami Dolphins       | 2          | 20  | .500 57  | 65  | -8    | 7     | 1-1  | 1-1  | 0-0 | .000 2-0 | 1.000 | 0-2      | 2L     | 2-2    |
| AFC North            |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| Pittsburgh Steelers  | 4          | 10  | .800 87  | 46  | 41    | 7     | 2-1  | 2-0  | 0-0 | .000 0-0 | .000  | 4-1      | 3W     | 4-1    |
| Cleveland Browns     | 3          | 10  | .750 72  | 60  | 12    | 8     | 1-1  | 2-0  | 0-0 | .000 2-0 | 1.000 | 1-1      | 2W     | 3-1    |
| Baltimore Ravens     | 1          | 30  | .250 58  | 42  | 16    | 4     | 1-1  | 0-2  | 0-0 | .000 0-0 | .000  | 1-3      | 3L     | 1-3    |
| Cincinnati Bengals   | 1          | 3 0 | .250 78  | 84  | -6    | 8     | 1-1  | 0-2  | 0-0 | .000 1-0 | 1.000 | 0-3      | 1W     | 1-3    |
| AFC South            |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| Tennessee Titans     | 3          | 10  | .750 91  | 69  | 22    | 10    | 1-1  | 2-0  | 0-0 | .000 2-0 | 1.000 | 1-1      | 3W     | 3-1    |
| Jacksonville Jaguars |            |     | .750 100 |     |       |       | 2-0  | 1-1  |     | .000 0-1 | .000  |          | 3W     | 3-1    |
| Houston Texans       |            |     | .500 104 |     |       | 11    | 1-1  | 1-1  |     | .000 0-0 | .000  |          | 1L     | 2-2    |
| Indianapolis Colts   |            |     | .250 77  |     |       |       | 1-1  | 0-2  |     | .000 0-1 | .000  |          | 1L     | 1-3    |
| AFC West             | ٠          |     |          | -   |       |       |      | •    | _   |          |       |          |        | -      |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| San Diego Chargers   |            |     | .750 95  |     |       |       | 1-1  | 2-0  |     | .000 0-0 | .000  |          | 3W     | 3-1    |
| Denver Broncos       |            |     | .500 74  |     |       | 9     | 1-1  | 1-1  |     | .000 0-1 | .000  |          | 1W     | 2-2    |
| Oakland Raiders      |            |     | .500 82  |     |       |       | 2-0  | 0-2  |     | .000 0-0 | .000  |          | 1L     | 2-2    |
| Kansas City Chiefs   |            |     | .000 32  |     |       |       | 0-2  | 0-2  |     | .000 0-2 | .000  |          | 4L     | 0-4    |
| NFC - 2007 Preseaso  | on         |     |          |     |       |       |      |      |     |          |       |          |        |        |
| NFC East             |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 |            |     |          |     |       |       |      | Road | Div | Pct Conf |       | Non-Conf | Streak | Last 5 |
| Dallas Cowboys       | 2          | 2 0 | .500 84  | 81  | 3     | 10    | 2-0  | 0-2  |     | .000 0-1 | .000  | 2-1      | 2L     | 2-2    |
| Washington Redskins  |            |     | .500 51  |     |       | 6     | 1-1  | 1-1  |     | .000 0-0 | .000  |          | 1L     | 2-2    |
| Philadelphia Eagles  |            |     | .250 54  |     |       |       | 1-1  | 0-2  | 0-0 | .000 1-0 | 1.000 | 0-3      | 2L     | 1-3    |
| New York Giants      | 1          | 3 0 | .250 66  | 83  | -17   | 7     | 0-2  | 1-1  | 0-0 | .000 0-1 | .000  | 1-2      | 2L     | 1-3    |
| NFC North            |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| Chicago Bears        | 3          | 1 0 | .750 87  | 90  | -3    | 10    | 1-1  | 2-0  | 0-0 | .000 1-0 | 1.000 | 2-1      | 1L     | 3-1    |
| Green Bay Packers    | 2          | 2 0 | .500 88  | 73  | 15    | 10    | 1-1  | 1-1  | 0-0 | .000 1-0 | 1.000 | 1-2      | 2L     | 2-2    |
| Minnesota Vikings    | 2          | 2 0 | .500 83  | 77  | 6     | 8     | 1-1  | 1-1  | 0-0 | .000 1-2 | .333  |          | 1W     | 2-2    |
| Detroit Lions        | 2          | 2 0 | .500 73  | 99  | -26   | 7     | 1-1  | 1-1  | 0-0 | .000 0-0 | .000  | 2-2      | 2L     | 2-2    |
| NFC South            |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| Atlanta Falcons      | 3          | 1 0 | .750 66  | 70  | -4    | 6     | 2-0  | 1-1  | 0-0 | .000 0-0 | .000  | 3-1      | 3W     | 3-1    |
| Tampa Bay Buccaneers | <b>s</b> 3 | 10  | .750 94  | 93  | 1     | 12    | 2-0  | 1-1  | 0-0 | .000 0-0 | .000  | 3-1      | 2W     | 3-1    |
| New Orleans Saints   | 3          | 20  | .600 81  | 59  | 22    | 9     | 1-1  | 2-1  | 0-0 | .000 0-0 | .000  | 3-2      | 3W     | 3-2    |
| Carolina Panthers    | 1          | 30  | .250 44  | 91  | -47   | 5     | 0-2  | 1-1  | 0-0 | .000 1-1 | .500  | 0-2      | 3L     | 1-3    |
| NFC West             |            |     |          |     |       |       |      |      |     |          |       |          |        |        |
| Team                 | W          | LT  | Pct PF   | PA  | Net P | ts TD | Home | Road | Div | Pct Conf | Pct   | Non-Conf | Streak | Last 5 |
| Seattle Seahawks     | 3          | 10  | .750 86  | 91  | -5    | 9     | 2-0  | 1-1  | 0-0 | .000 1-1 | .500  | 2-0      | 2W     | 3-1    |
| St. Louis Rams       | 2          | 20  | .500 46  | 63  | -17   | 4     | 1-1  | 1-1  | 0-0 | .000 1-0 | 1.000 | 1-2      | 1W     | 2-2    |
| San Francisco 49ers  | 1          | 30  | .250 80  | 85  | -5    | 9     | 1-1  | 0-2  | 0-0 | .000 0-1 | .000  | 1-2      | 2L     | 1-3    |
| Arizona Cardinals    | 0          | 4 0 | .000 77  | 114 | -37   | 8     | 0-2  | 0-2  | 0-0 | .000 0-0 | .000  | 0-4      | 4L     | 0-4    |
|                      |            |     |          |     |       |       |      |      |     |          |       |          |        |        |

### **LAST WEEK'S NFL RESULTS**

(Home team in CAPS)

Thursday, August 30

SEATTLE 19, Oakland 14
SAN DIEGO 16, San Francisco 13
DENVER 21, Arizona 3
Cleveland 19, CHICAGO 9
Pittsburgh 19, CAROLINA 3
MINNESOTA 23, Dallas 14
NEW ORLEANS 7, Miami 0
ST. LOUIS 10, Kansas City 3

Thursday, August 30 Cont.'d

TAMPA BAY 31, Houston 24
TENNESSEE 30, Green Bay 14
NEW ENGLAND 27, N.Y. Giants 20
N.Y. Jets 13, PHILADELPHIA 11

Friday, August 31

CINCINNATI 14, Indianapolis 6 ATLANTA 13, Baltimore 10

### KICKOFF WEEKEND 2007 SCHEDULE - SEPTEMBER 6, 9-10

(All times local)

Thursday, September 6

New Orleans at Indianapolis, 8:30 PM (NBC)

Sunday, September 9

Denver at Buffalo, 1:00 PM
Pittsburgh at Cleveland, 1:00 PM
Philadelphia at Green Bay, 12:00 PM
Kansas City at Houston, 12:00 PM
Tennessee at Jacksonville, 1:00 PM
Atlanta at Minnesota, 12:00 PM
New England at New York Jets, 1:00 PM

Sunday, September 9, Cont.'d.

Carolina at St. Louis, 12:00 PM
Miami at Washington, 1:00 PM
Detroit at Oakland, 1:15 PM
Chicago at San Diego, 1:15 PM
Tampa Bay at Seattle, 1:15 PM
New York Giants at Dallas, 7:15 PM (NBC)

Monday, September 10

Baltimore at Cincinnati, 7:00 PM (ESPN)
Arizona at San Francisco, 7:15 PM (ESPN)